



**CITY OF  
MOUNT  
DORA**

**Parks and Recreation  
900 N. Donnelly St.  
Mount Dora, FL 32757  
352-735-7183  
Fax: 352-735-3681  
E-mail: [parksandrec@cityofmoundora.com](mailto:parksandrec@cityofmoundora.com)**

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**PARKS AND RECREATION  
ADVISORY BOARD MEETING  
City Hall Board Room, 510 N. Baker Street, Mount Dora, FL 32757  
September 16, 2024 at 5:30 PM**

**AGENDA**

- I. Call to Order
- II. Roll Call
- III. Approval of Minutes
  - A. July 15, 2024 Meeting Minutes
  - B. August 19, 2024 Special Meeting Minutes
- IV. Public Comment
- V. Presentations
- VI. Action Items
- VII. Resolutions
- VIII. Ordinances
- IX. Discussion Items
- X. City Staff
  - A. FY 25/26 Budget Update
  - B. Parks and Recreation Update
  - C. Cultural and Special Events Update
- XI. Communications and Reports
  - A. Board Member Karla Rainer
  - B. Board Member Suzanne Scheck
  - C. Board Member Derrick Campbell
  - D. Vice-Chair Marsha Blum

E. Chair Mark Woerner

F. Board Member William Larkin

XII. Future Meeting Dates

A. Monday, November 18, 2024, 5:30 p.m

XIII. Adjournment

**NOTICE:** Please note that, for purposes of Section 286.011, Florida Statutes, two or more members of the City Council may be present at this meeting, and this meeting may be considered a City Council meeting.

**NOTICE:** If any person decides to appeal any decisions at this meeting with respect to any matter considered, such person may need a record of these proceedings. For such purpose, a person may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

**NOTICE:** In accordance with the Americans with Disabilities Act (“ADA”) and Florida Statutes, Section 286.26, persons with disabilities needing a reasonable accommodation to participate in a public hearing or meeting should contact the City of Mount Dora’s ADA Coordinator at least 48 hours prior to the proceeding. The ADA Coordinator may be contacted by phone at 352-735-7126, ext. 1111, or by email at [clerk@cityofmounddora.com](mailto:clerk@cityofmounddora.com).

If hearing impaired, telephone the Florida Relay Service numbers (800) 955-8771 (TDD) or (800) 955- 8770 (Voice) for assistance.

If you have any comments or question regarding the contents of this agenda packet, please call Jennifer Schwarz at (352) 735-7183 ext. 1605.



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**DATE:** September 16, 2024

**TO:** Parks and Recreation Advisory Board Members

**FROM:** Troy Shonk, Director of Parks and Recreation

**SUBJECT:** July 15, 2024 Meeting Minutes

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**Introduction:**

**Discussion:**

**Budget Impact:**

**Strategic Impact:**

**Recommendation**

**Attachment(s):**

1. PRAB Minutes 07.15.24

Prepared by: Jennifer Schwarz, Operations Manager  
Reviewed by: Troy Shonk, Parks & Recreation Director

Final Approval - 9/12/2024

**CITY OF  
MOUNT DORA, FLORIDA  
PARKS & RECREATION  
ADVISORY BOARD  
MINUTES**



**July 15, 2024  
City Hall  
510 N. Baker St.  
Mount Dora, FL 32757**

**CALL TO ORDER**

Having been duly advertised as required by law, Chairperson Woerner called to order the July 15, 2024, regular meeting of the Parks & Recreation Advisory Board at 5:30 P.M. in the City Hall Council Chambers.

**ROLL CALL**

**Members Present:**

Mark Woerner, Chairperson  
Suzanne Scheck  
Karla Rainer  
William Larkin

**Also Present:**

Troy Shonk, Parks & Recreation Director  
Jennifer Schwarz, Operations Manager  
Christopher Carson, Cultural & Special Events Manager  
Gretchen Gomez, Parks & Recreation Admin Coordinator

**Members Not Present:**

Derrick Campbell  
Marsha Blum, Vice Chairperson

**APPROVAL OF MINUTES**

**A. May 20, 2024 Meeting Minutes**

***MOTION TO APPROVE MINUTES BY BOARD MEMBER LARKIN; BOARD MEMBER RAINER SECONDED THE MOTION. MOTION APPROVED BY A ROLL CALL VOTE.***

*YES*                      *Chairperson Woerner*  
*Board Member Larkin*  
*Board Member Rainer*  
*Board Member Scheck*

*NO*                        *None*

**PUBLIC COMMENT**

City Councilmember Nate Walker gave thanks to Troy Shonk, Chris Carson, and the team at Parks & Recreation, as well as applauded the board for their service.

**PRESENTATIONS**

**ACTION ITEMS**

**A. Donnelly Park Project**

Mr. Shonk discussed the Donnelly Park Project which includes the Pickleball project, ADA Paver Entrance, Half Surveys/Topography for the Donnelly Park Master Plan, and Scope/Site

Plan Renderings.

***MOTION TO APPROVE THE DONNELLY PARK PROJECT TO BE TAKEN TO COUNCIL AND USE THIS FISCAL YEAR 23/24 BUDGET BY BOARD MEMBER LARKIN; BOARD MEMBER RAINER SECONDED THE MOTION. MOTION APPROVED BY VOICE VOTE.***

*YES*                      *Chairperson Woerner*  
*Board Member Larkin*  
*Board Member Rainer*  
*Board Member Scheck*

*NO*                        *None*

## **RESOLUTIONS**

## **ORDINANCES**

### **DISCUSSION ITEMS**

#### **A. FY 25/26 CIP Update**

- Mr. Shonk discussed the support received by council for funding the Annex Building renovation once the Public Works department moves to their new building.
- The waterfront masterplan was also discussed. This plan would bring improvements to the City Events, downtown area, and tie multiple parks together.

#### **B. FRDAP Grants Update**

- Mr. Shonk discussed the FRDAP grant applications for the Gilbert Park playground, Frank Brown Sports Complex pavilions, and trees for the upcoming Recreation Resource Center. Both the Gilbert Park playground and Frank Brown Sports Complex pavilions applications were awarded for \$200,000 by the state of Florida. The application for trees at the Recreation Resource Center has been approved and will be funded for \$26,000.

#### **C. Pending Grants**

- Urban & Community Forestry-Capacity Grant for replacement of trees at Gilbert Park.
- Environmental & Climate Justice Community Change Grant and Cultural Facilities Grant for the Recreation Resource Center.
- 2024 General Support Grant for Special Events.
- FRDAP Grant for the Donnelly Park Project.

## **CITY STAFF**

#### **A. Parks & Recreation Update**

- Sports Supervisor, Michael Davis, has soccer and adult kickball in the upcoming Fall season.
- Camps stayed busy during the summer with a breaking record number of 254 kids attending the Medieval Times field trip.
- Aquatics and Wellness Division also stayed busy with multiple swim lessons during the summer with a projection of 600 kids being registered.
- Going into the Fall Season, Mount Dora Middle School will have a Before Care Program.
- Mr. Shonk went over all completed/current park projects.

#### **B. Cultural and Special Events Update**

- Freedom on the Waterfront was a success.
- Last Call Mount Dora is going on its 4<sup>th</sup> year at Sunset Park, with an end of summer celebration and school supply drive/donations.
- Pitmasters and Pourers, the BBQ event, will be held on September 14<sup>th</sup>.

### **COMMUNICATIONS AND REPORTS**

**A. Board Member Karla Rainer**

**B. Board Member Suzanne Scheck**

**C. Board Member William Larkin**

- Mr. Larkin brought up a concern about the board meetings being changed to every other month rather than once a month. Mr. Shonk informed Mr. Larkin that board meetings changed at the request of the previous City Manager and will speak to the current City Manager.

**D. Vice-Chairperson Marsha Blum**

**E. Chairperson Mark Woerner**

- Mr. Woerner discussed the open board position and asked Mr. Shonk for an update. Mr. Shonk informed him that currently there are no applicants.

**F. Board Member Derrick Campbell**

### **FUTURE MEETING DATES**

**A. Monday, September 16, 2024 5:30 p.m.**

**B. Monday, November 28, 2024, 5:30 p.m.**

### **ADJOURNMENT**

***MOTION BY BOARD MEMBER LARKIN TO ADJOURN; BOARD MEMBER SCHECK SECONDED THE MOTION. MOTION APPROVED BY A UNANIMOUS VOICE VOTE.***

There being no further business for discussion, the meeting adjourned at approximately 6:25 P.M.

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**MARK WOERNER, CHAIRPERSON**  
**City of Mount Dora**

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**GRETCHEN GOMEZ, ADMIN COORDINATOR**  
**City of Mount Dora**



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**DATE:** September 16, 2024

**TO:** Parks and Recreation Advisory Board Members

**FROM:** Troy Shonk, Director of Parks and Recreation

**SUBJECT:** August 19, 2024 Special Meeting Minutes

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**Introduction:**

**Discussion:**

**Budget Impact:**

**Strategic Impact:**

**Recommendation**

**Attachment(s):**

1. PRAB Minutes 08.19.24 Special

Prepared by: Jennifer Schwarz, Operations Manager  
Reviewed by: Troy Shonk, Parks & Recreation Director

Final Approval - 9/12/2024

**CITY OF  
MOUNT DORA, FLORIDA  
PARKS & RECREATION  
ADVISORY BOARD  
MINUTES**



**August 19, 2024  
City Hall  
510 N. Baker St.  
Mount Dora, FL 32757**

**CALL TO ORDER**

Having been duly advertised as required by law, Chairperson Woerner called to order the August 19, 2024, special meeting of the Parks & Recreation Advisory Board at 5:30 P.M. in the City Hall Council Chambers.

**ROLL CALL**

**Members Present:**

Mark Woerner, Chairperson  
Derrick Campbell  
Karla Rainer  
Suzanne Scheck  
William Larkin

**Also Present:**

Troy Shonk, Parks & Recreation Director  
Jennifer Schwarz, Parks & Recreation Manager  
Gretchen Gomez, Parks & Recreation Admin Coordinator

**Members Not Present:**

Marsha Blum, Vice Chairperson

**APPROVAL OF MINUTES**

**PUBLIC COMMENT**

**PRESENTATIONS**

**ACTION ITEMS**

**A. 2025 Florida Recreational Developments Assistance Program (FRDAP) grant application in the amount of \$200,000 for improvements to Donnelly Park**

Director Troy Shonk discussed the grant application for improvements to Donnelly Park that Half Associates and Faden Builders are currently working on for this fiscal year. Engineering and design would go into next fiscal year. The FRDAP grant would allow to apply for \$200,000 and Parks and Recreation would match \$200,000.

***MOTION TO APPROVE THE CITY'S APPLICATION FOR THE 2025 FLORIDA RECREATIONAL DEVELOPMENTS ASSISTANCE PROGRAM (FRDAP) GRANT APPLICATION IN THE AMOUNT OF \$200,000 FOR IMPROVEMENTS TO DONNELLY PARK BY BOARD MEMBER LARKIN; BOARD MEMBER SCHECK SECONDED THE MOTION. MOTION APPROVED BY VOICE VOTE.***

*YES*                      *Chairperson Woerner*  
*Board Member Rainer*  
*Board Member Scheck*  
*Board Member Campbell*  
*Board Member Larkin*

*NO*                        *None*

**RESOLUTIONS**

**ORDINANCES**

**DISCUSSION ITEMS**

**CITY STAFF**

**COMMUNICATIONS AND REPORTS**

**A. Board Member William Larkin**

- Mr. Larkin asked Mr. Shonk if construction cannot be started at Donnelly Park without the surveying being done. Mr. Shonk informed Mr. Larkin about the timeline and when the Pickleball courts will start.

**B. Board Member Derrick Campbell**

**C. Board Member Suzanne Scheck**

- Ms. Scheck asked Mr. Shonk who maintains the side of City Hall where landscaping is due to small palms and vines growing.

**D. Board Member Karla Rainer**

**E. Chairperson Mark Woerner**

- Mr. Woerner asked Mr. Shonk about the speakers at Donnelly Park. Mr. Shonk informed Mr. Woerner that the speakers do not work and that the department is working on replacing them.

**FUTURE MEETING DATES**

**A. Monday, September 16, 2024 5:30 p.m.**

**B. Monday, November 28, 2024, 5:30 p.m.**

**ADJOURNMENT**

***MOTION BY BOARD MEMBER SCHECK TO ADJOURN; BOARD MEMBER LARKIN SECONDED THE MOTION. MOTION APPROVED BY A UNANIMOUS VOICE VOTE.***

There being no further business for discussion, the meeting adjourned at approximately 5:43 P.M.

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**MARK WOERNER, CHAIRPERSON**  
**City of Mount Dora**

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**GRETCHEN GOMEZ, ADMIN COORDINATOR**  
**City of Mount Dora**



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---

**DATE:** September 16, 2024

**TO:** Parks and Recreation Advisory Board Members

**FROM:** Troy Shonk, Director of Parks and Recreation

**SUBJECT:** FY 25/26 Budget Update

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**Introduction:**

The Parks and Recreation Director will give updates on the 2024-25 budget as well as the approved Capital Improvement Projects.

**Discussion:**

**Budget Impact:**

**Strategic Impact:**

**Recommendation**

**Attachment(s):**

Prepared by: Jennifer Schwarz, Operations Manager  
Reviewed by: Troy Shonk, Parks & Recreation Director

Final Approval - 9/12/2024



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**DATE:** September 16, 2024

**TO:** Parks and Recreation Advisory Board Members

**FROM:** Troy Shonk, Director of Parks and Recreation

**SUBJECT:** Parks and Recreation Update

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**Introduction:**

This is a recreational programming update of what the department was able to accomplish this past Summer as well as the Fall programming that will be starting. The Director will also give updates on all current approved projects.

**Discussion:**

- Program Update
- Project Update

**Budget Impact:**

**Strategic Impact:**

- Objective 2.3. Develop a parks and recreation system guided by the principles of the Parks and Recreation Master Plan
- 2.3.2. Increase engagement and collaboration with residents
- 2.3.5. Advertise recreational activities for all ages and abilities

**Recommendation**

**Attachment(s):**

1. Recreation Powerpoint

Prepared by: Jennifer Schwarz, Operations Manager  
Reviewed by: Troy Shonk, Parks & Recreation Director

Final Approval - 9/12/2024





# IN OUR CAMP ERA

Celebrating Our Memorable Summer

This year we welcomed over 525 campers throughout our seven different camps. We would love to share our summer with you!

---

ABOUT US

# MEET THE MOUNT DORA EXPLORERS

Over the course of ten weeks, we ran 8 different camps, went on 33 field trips, learned three different sports, put on one musical and created millions of camp memories.

This was our largest year of camp ever!



# MOUNT DORA EXPLORERS

# LIGHTS!!! SMILE!!! ACTION!!! MUSICAL THEATER CAMP

This year our very own, Kevin Biles and Victoria Notarangelo lead a group of 35 campers and five counselors to put on a wonderful production of Seussical Kids!

They put together an amazing show in only 12.5 days of camp!!! Campers learned choreography, theater basics, costume design and set-making! They learned that “anything is possible”

This camp is very competitive to get into. We sell out within three days of registration opening up!





# ADVENTURE IS OUT THERE!



**EcoVenture  
Camp**

Campers explored gorgeous local, state and national parks. They swam, tubed, ziplined and made pancakes!



**Adventure  
Camp**

Campers explored some of the coolest locations in all of Central Florida! They golfed, wake-boarded, did ropes courses and visited some great water parks!



# THEY KNOW HOW TO BALL!

Since we introduced our Sports Camp program back in 2020, we have increased capacity by ten campers a week.

This camp has developed a loyal fanbase! Campers come back year after year and our younger campers can't wait to be old enough to participate!



**Soccer Camp**



**Flag Football**



**Basketball**





# Junior Explorers

Our Junior Explorers is our extremely popular traditional day camp. We host up to 170 campers a week. This camp sells out within 6 weeks of registration.

# FIELD TRIPS



# THE START OF SOMETHING **NEW**

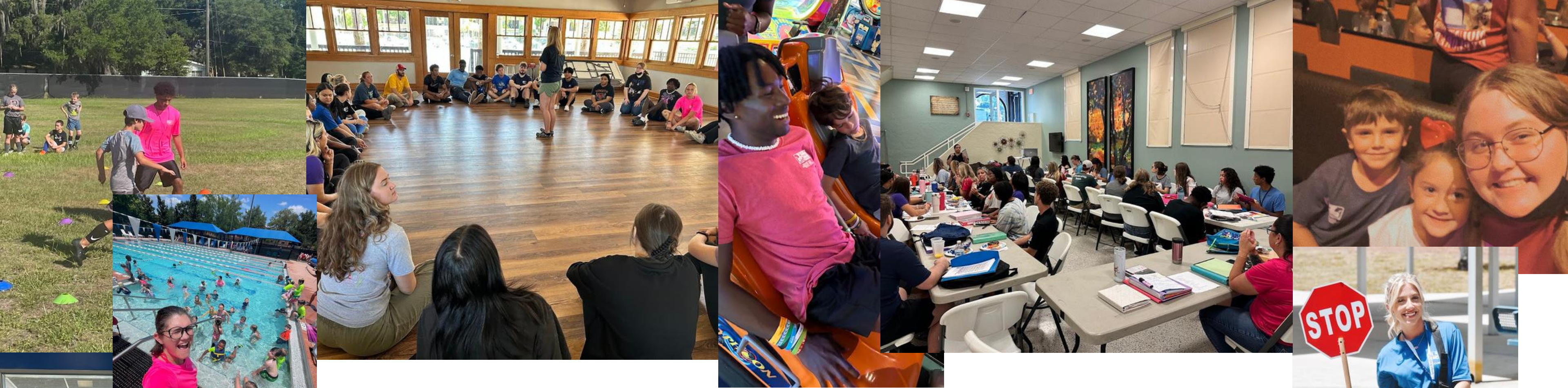


Last year we found ourselves in a difficult position, where we had to move locations of our camp with 2 months to go.

We were so lucky that Mount Dora Middle School stepped up and welcomed us in. This was the beginning of a beautiful partnership!

We have just started a low cost and much needed Before Care Program at Mount Dora Middle School. We are so happy to be back in the school care business and even more happy to be partnering the great team at MDMS!





# OUR STAFF IS THE HEART OF OUR OPERATION



# WHAT IS NEXT FOR US?

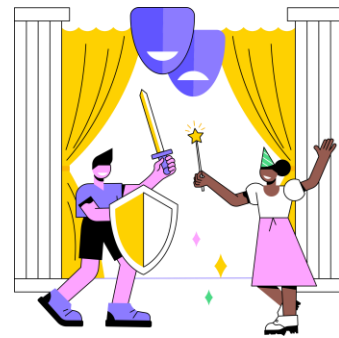
Future programming for our new center!



An After School Hangout



A partnership with Showtime USA to start a dance team



A partnership with shaping heARTS to bring accessible arts programs



Art Classes for all ages





# THANK YOU

This year of camp was out of this world!!!

As we look towards next year and start planning our summer of science, I can't help but pause and think of how far we have come!  
The sky's the limit for our Explorers!

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# Summer Sports Camp Overview

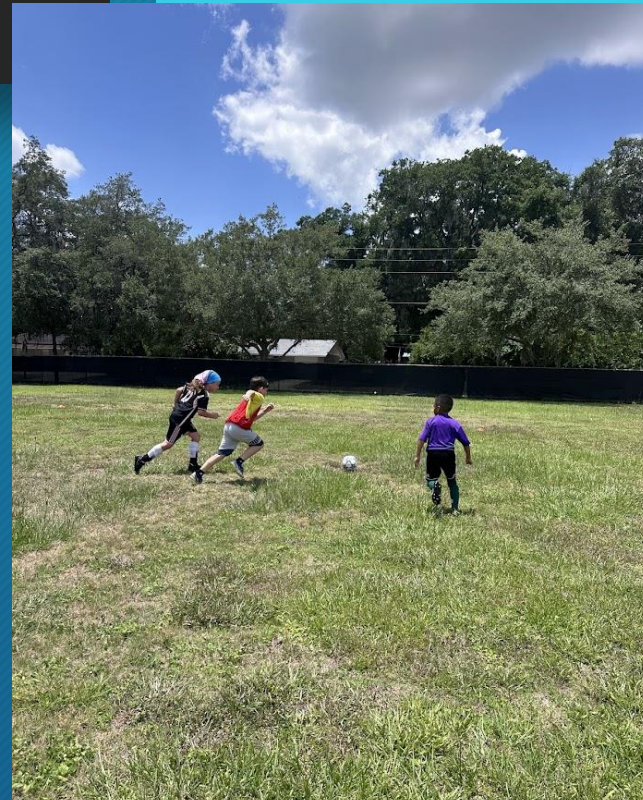
Michael Davis  
Athletics Supervisor  
City of Mount Dora

# Sports Camp Numbers (Combine with JR Explorers and Adventure/Art Camp for total)

- Week 1: 35
- Week 2: 35
- Week 3: 33
- Week 4: 34
- Week 5: 30
- Week 6: 38
- Week 7: 32
- Week 8: 36
- Week 9: 29
- Week 10: 24

**Total Sports Campers for the summer - 326**

# Camp Photos



# Camp Photos Continued



# Tie in to Youth Leagues

- Fall Youth Soccer: Aug 12 - Oct 10
- NFL Flag Football: Oct 21 - Dec 19
- Winter Basketball: Early Feb - Early April



# Youth League Numbers

## Numbers by year (2021-2023)

- Soccer: 265 → 294 → 332
- Flag Football: 79 → 102 → 146
- Basketball: 149 → 164 → 166

## Numbers this year (2024)

- Soccer: 343
- Flag Football: TBD (season starts mid October)
- Basketball: 174



# Mount Dora

## Aquatics & Wellness

Community Excellence in  
Programming and Service

Providing the Best Activities and  
Programming in the Area

2023-2024

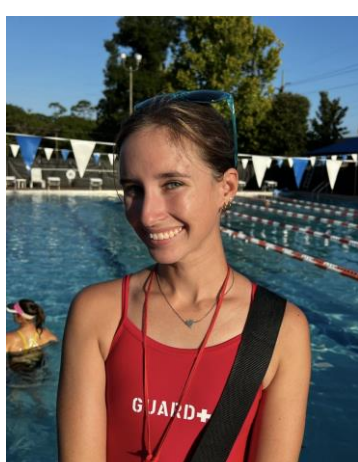




# Meet Our Team



The team includes Certified American Red Cross lifeguards, Water Safety Instructors, certified swim coaches, and group exercise fitness instructors. Each staff member brings something unique and special to our aquatics department. We are more than just staff...we are family.





# Swimming Lessons

Group and Private Lessons are offered for all ages (AM & PM)

Daily safety tips are given at the beginning of each lesson.

Summer 2024 Lessons :

Parent/Child-100    Preschool- 224    Learn to Swim-192

Special Needs- 6    Adult: 20

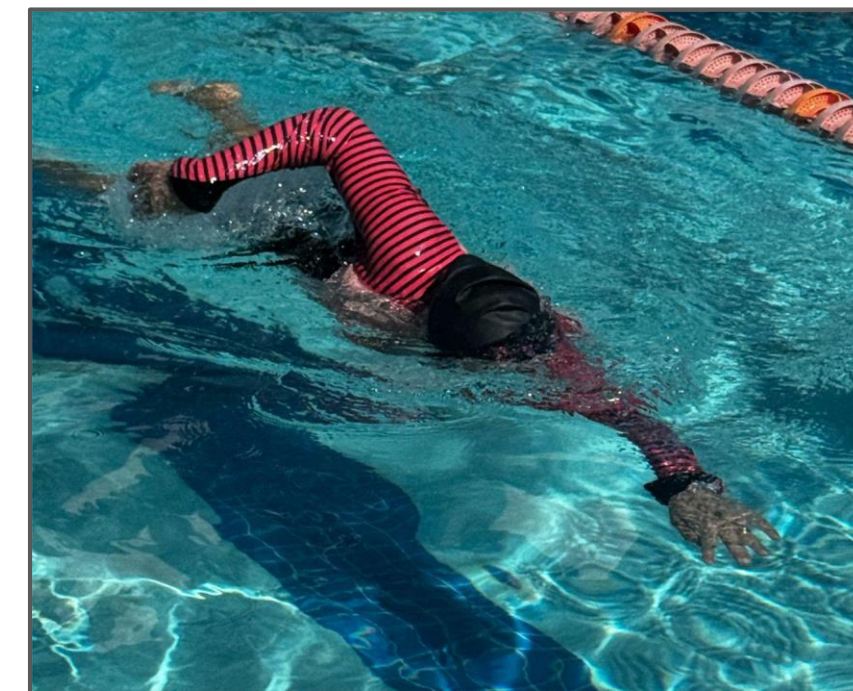




# Aqua Fitness for ALL Ages



We offer: Shallow Water, Deep Water, Aqua Kickboxing, Aqua Zumba, Aqua Pilates, Joints in Motion, and lap swimming for our patrons.





# Swim Team



**\*AAU Competitive Swim Team- 30 monthly participants**  
**\*Recreation Swim Team-25 monthly participants**  
**\*\*Coached by certified aquatics staff**  
**Land workouts included**  
**Hosts and attends travel swim meets**  
**Rec Swim- 25 participants monthly**





# Water Camp

Aquatic summer camp that teaches lifeguarding skills, paddleboarding, white water rafting, swim techniques, relay races, and games.  
Summer 2024  
Water Camp Participants: 50



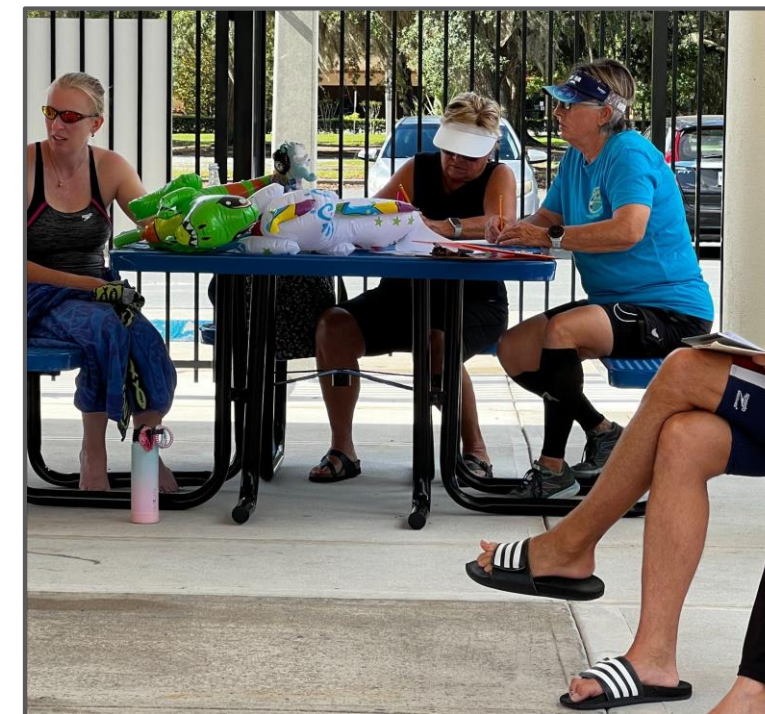


# Red Cross Training



**American  
Red Cross**

Classes offered/taught:  
CPR/AED/First Aid (>100 students)  
Lifeguarding (>30 students)  
Water Safety Instructor (>20 students)





# Other Programs Offered

## Land Fitness

Yoga  
Chair Yoga  
Tai Chi  
Line Dancing  
10-25 participants



## Senior Luncheon

Held at the MLK building one day a month for seniors to build relationships in the community.  
30-50 seniors monthly

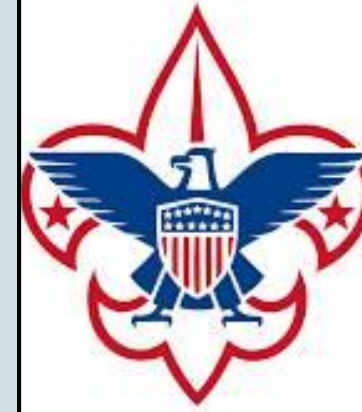




# Community Engagement and Partnerships



- \*Mt Dora Fire Department comes to the pool for trainings.
- \*The Boy Scouts and Girl Scouts earn their aquatics badges.
- \*Triathlon teams come for training sessions.
- \*We host local food and ice cream trucks to visit the pool for special events and during busy pool hours.
- \*We host City of Mount Dora summer camps, dance camp, birthday parties, play dates, and family reunions.
- \*We love our VOLUNTEERS!!





# Support for the Local High School

## Mount Dora High School Hurricanes

- \*Host high school swim team practice
- \*Venue for hosting high school swim meets





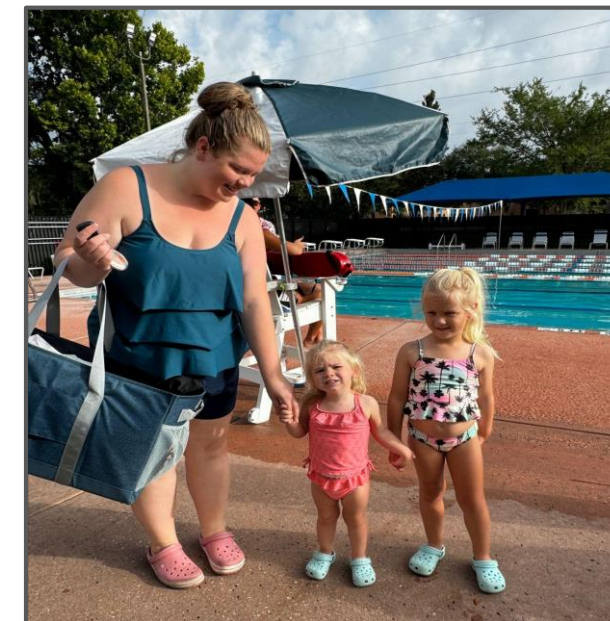
# Service in Excellence

## Testimonials and Community Feedback

Through Google Forms, we surveyed families that participated in our swimming lessons. Click on the link to see the responses.

[Swim Lesson Session 2 Survey Results 2024](#)

[Swim Lesson Session 3 Survey Results 2024](#)





# Fun in the Sun

This facility and program help foster and grow positive relationships with health, fitness, and all around well being.

Do what you love and love what you do.

Be Safe & Have Fun!





# Our Mission

Our mission is to operate a public aquatic and wellness facility to promote water safety, increase health, build positive relationships, and provide aquatic education to the city of Mount Dora, Florida.

# Our Vision

Our future looks like a state of the art aquatic and wellness facility that enhances the mind, body, and spirit through health, fitness, recreational, and competitive needs in our area ALL year long in Mount Dora, Florida.





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---

**DATE:** September 16, 2024

**TO:** Parks and Recreation Advisory Board Members

**FROM:** Troy Shonk, Director of Parks and Recreation

**SUBJECT:** Cultural and Special Events Update

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**Introduction:**

This is an opportunity for the Special Events Manager to update PRAB on special events and projects that have been approved by the Public Arts Committee.

**Discussion:**

- Pitmasters & Pourers
- Holiday Events
- Public Art Commission Approved Projects

**Budget Impact:**

**Strategic Impact:**

Objective 1.4. Promote tourism by Enhancing Mount Dora as a Destination  
1.4.3. Re-evaluate special events throughout the year

Objective 2.3. Develop a parks and recreation system guided by the principles of the Parks and Recreation Master Plan

- 2.3.2. Increase engagement and collaboration with residents
- 2.3.3. Support Special Events and dedicated open space
- 2.3.4. Invest in an equitable Parks system

**Recommendation**

**Attachment(s):**

1. Holiday Season Powerpoint
2. Public Arts Pieces

Prepared by: Jennifer Schwarz, Operations Manager  
Reviewed by: Troy Shonk, Parks & Recreation Director

Final Approval - 9/12/2024

# Mount Dora Holiday Season 2024

Chris Carson & Briana Williams



# Holiday Schedule

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- Light Up Mount Dora – November 23<sup>rd</sup> (Entire Downtown)
- Small Business Saturday Holiday Event – November 30<sup>th</sup> (Sunset Park)
- Christmas Walk – December 6<sup>th</sup> (Downtown)
- Holiday Concert – December 7<sup>th</sup> (Donnelly Park)
- Christmas Parade – December 7<sup>th</sup> (Donnelly Street)
- Lighted Boat Parade – December 7<sup>th</sup>
- Snow in the Park – December 14<sup>th</sup> (Evans Park)
- Northeast Christmas Party – December 21<sup>st</sup> (Frank Brown Park)
- Mount Dora 5K Run & Half Marathon – December 21<sup>st</sup> & 22<sup>nd</sup>
- NYE Celebration – December 31<sup>st</sup> (Sunset Park & Alexander)



# Light Up Mount Dora

November 23<sup>rd</sup> at Downtown from 4:30PM-9:00PM

- Music throughout Downtown
- Mount Dora Jazz Band performance at Donnelly Park
- Firework display and tree lighting at Sunset Park
- Holiday drones and live music at Elizabeth Evans Park
- iHeart Radio take over with all stations around downtown
- Scavenger Hunt for all attendees (includes local businesses)



# Small Business Saturday & Local Holiday Festivities

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## Small Business Saturday on November 30<sup>th</sup>

- Entertainment at Sunset Park for shoppers to enjoy
  - Dueling Pianos
  - Christmas Characters roaming Downtown

## Local Holiday Festivities on December 7<sup>th</sup>

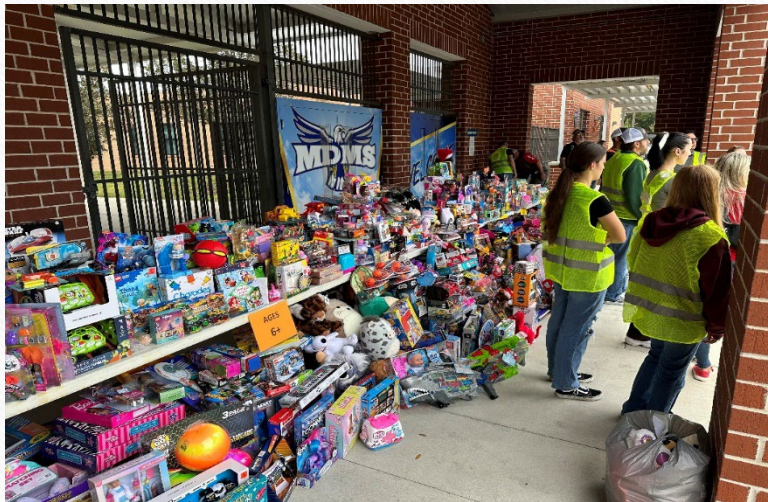
- Christmas Parade
  - Partnership with Lions Club
  - Mound Dora Tradition
- Lighted Boat Parade
  - Presented by Rusty Anchor Boat Tours
- Holiday Concert
  - Christmas Concert featuring music entertainment

# Northeast Toy Exchange

December 21<sup>st</sup> at Frank Brown Park from 10:00AM-12:00PM

## Toy Drive

- Mount Dora Police to collect toys for kids at Mount Dora Middle School.
- Partnerships & Sponsors: Walmart, The American Legion Post 92, Adrenaline Bike Works.
- 1-2 months of advertising and preparation



# Partnerships

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- Mount Dora Boating Center & Marina
- Lakeside Inn
- Adult Medicine
- Pisces Rising
- Lawn Bowling Club
- Whiskey Kitchen



# Donnelly Park

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- Donnelly Park plays hosts to many events and festivals throughout the year.
- Enhancements for Donnelly Park are currently in the works.
- What the future of Donnelly Park will look like.

# Focusing on our Residents & Businesses

- Parking and Shuttle improvements
- Getting local businesses involved with events
- Hosting live music events with local restaurants
- Constant communication with residents and business owners on city events
- Feedback on who the residents would like to see perform in Mount Dora
- Smaller & frequent resident events (music nights, movie nights, etc.)



# General Programing Grants

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- For the past two years, the City of Mount Dora has received funding from a matching grant from the State of Florida that benefits city produced events.
- The State of Florida recognizes the initiative of supporting quality of life for the residents and visitors of Mount Dora.
- Funding supports arts, cultural, and leisure offerings.

# TDC Support for Holiday Events

## Light up Mount Dora

- Estimated Economic Impact: \$4,639,776
- Maximum Potential Award: \$10,000

## New Year's Eve Celebration

- Estimated Economic Impact: \$869,958
- Maximum Potential Award: \$5,000



# City Staff & Departments

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- Parks & Recreation, Electric, and Public Works are all involved
- Preparation starts early September
- Put up lights for all of Downtown, North East, trees, and buildings
- More upgrades to downtown = more lights = more staff needed
- Lawn maintenance and other daily duties

# City Staff & Departments

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On event days, Parks & Recreation staff & Communications all help to make events successful.

- Camp staff assist with parking lots, shuttles, and information booths
- Park staff maintain cleanliness within the event space
- Communications assist with photos and social media promoting events
- Event lead staff handles sponsorships, musical talent, vendor placement & logistics, assist with public notifications, arrange safety meetings with MDPD & MDFD

# The Future of the Waterfront

- Common place for the Community to come together
- More Festivals and Events
- Permanent stage
- More seating for larger audience
- Bring in more notable music talent
- The ability to transition road closure events to the waterfront parks









**Dance of the Heron**

**11' tall x 5' wide Stainless Steel & Aluminum**

**KINETIC**



**She Moves Like Water**

**24" x 24" x 80"**