



City of Mount Dora
510 North Baker Street
Mount Dora, Florida 32757
352-735-7126

Mount Dora City Council
Mount Dora City Hall Board Room
510 North Baker Street, Mount Dora, Florida 32757
August 28, 2023, 6:30 PM
Or as soon thereafter as can possibly be heard

WORK SESSION AGENDA

CALL TO ORDER

ROLL CALL

DISCUSSION ITEMS

- | | |
|-------------------------------------|----|
| 1. Budget Overview | 2 |
| 2. Shuttle Service Parking Solution | 25 |

UPCOMING MEETING DATES

- Thursday, August 31, 2023, 6:00 PM, Shade Meeting: AMCO
- Thursday, September 7, 2023, 6:00 PM, Regular Session
- Thursday, September 21, 2023, 6:00 PM, Regular Session
- Tuesday, October 3, 2023, 6:00 PM, Regular Session

ADJOURNMENT

PURSUANT TO SECTION 286.0105, FLORIDA STATUTES, IF ANY PERSON DECIDES TO APPEAL ANY DECISION MADE AT THIS MEETING WITH RESPECT TO ANY MATTER CONSIDERED AT ANY MEETING OR HEARING, SUCH PERSON MAY NEED A RECORD OF THESE PROCEEDINGS. FOR SUCH PURPOSE, A PERSON MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDINGS IS MADE WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED. VERBATIM RECORD WILL NOT BE PROVIDED BY THE CITY OF MOUNT DORA.

NOTICE: IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT OF 1990, PERSONS NEEDING A SPECIAL ACCOMMODATION TO PARTICIPATE IN THIS PROCEEDING SHOULD CONTACT THE CITY CLERK AT LEAST 48 HOURS PRIOR TO THE PROCEEDINGS. TELEPHONE (352) 735-7126 FOR ASSISTANCE. IF HEARING IMPAIRED, TELEPHONE THE FLORIDA RELAY SERVICE NUMBERS, (800) 955-8771 (TDD) OR (800) 955-8770 (VOICE) FOR ASSISTANCE.



510 N. Baker St.
Mount Dora, FL 32757
352-735-7126

DATE: August 28, 2023

TO: Honorable Mayor and City Council Members

FROM: Patrick C. Comiskey, City Manager

SUBJECT: Budget Overview

Introduction:

This is an opportunity for Council to review information about the 2023-2024 Fiscal Year Budget for the City of Mount Dora.

Discussion:

City Staff is updating City Council on the following items:

1. Overall Budget Overview
2. General Fund Budget
3. Other Governmental Funds Budget
4. Enterprise Funds Budget
5. Capital Outlay
6. Capital Improvements
7. Next Steps

Budget Impact:

Documents will be provided for City Council review and discussion.

Strategic Impact:

N/A

Recommendation:

City Council to interactively discuss and provide budget direction to the City Manager and Budget Director.

Attachment(s):

1. Budget Workshop August 28th 2023

Prepared by: Aneta Barton, Budget Director
Reviewed by: Aneta Barton, Budget Director
Jeanann Hand, City Clerk
Patrick Comiskey, City Manager

Approved - 8/23/2023
Approved - 8/23/2023
Final Approval - 8/23/2023



CITY OF
MOUNT
D O R A

CITY OF MOUNT DORA, FL

BUDGET WORKSHOP
AUGUST 28TH , 2023

OVERVIEW

- ▶ Budget Overview
- ▶ General Fund Summary
- ▶ Position Budgeting
- ▶ Other Governmental Funds Summary
- ▶ Enterprise Funds Summary
- ▶ Capital Outlay Summary
- ▶ Capital Improvements Summary
- ▶ Next steps



CITY OF
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DORA

BUDGET OVERVIEW

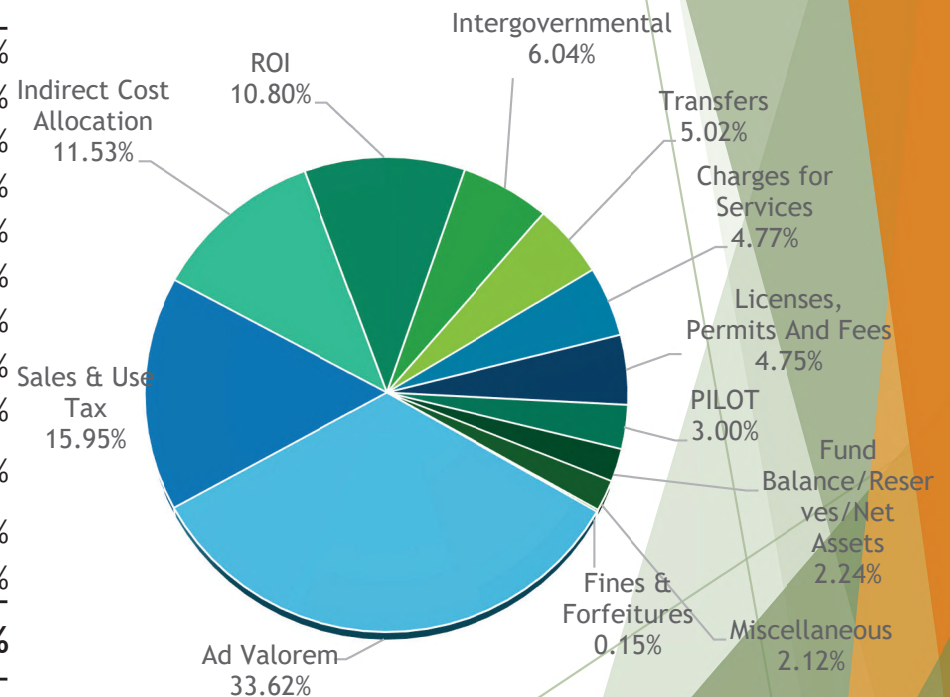


Fund	FY 2023/24 Proposed	% of Total
General Fund - 001	\$30,379,903	23.10%
Discretionary Sales Tax - 111	\$2,164,319	1.65%
CRA - 117	\$2,557,093	1.94%
Northeast CRA - 118	\$14,187,469	10.79%
Building Division - 123	\$2,052,377	1.56%
Police Impact Fee - 124	\$157,539	0.12%
Fire Impact Fee - 125	\$330,000	0.25%
Library Impact Fee - 126	\$373,416	0.28%
Parks Impact Fee - 127	\$701,436	0.53%
Fire Assessment Fee - 131	\$2,554,593	1.94%
Cemetery - 150	\$130,210	0.10%
Debt Service - 200	\$1,566,372	1.19%
Capital Projects - 310	\$20,431,020	15.53%
Electric - 410	\$12,124,089	9.22%
Electric Construction Fund - 415	\$1,872,295	1.42%
Water/Sewer Utility - 421	\$16,967,474	12.90%
Water/Wastewater Impact Fee - 422	\$3,400,000	2.59%
Water Impact Fee - 423	\$1,323,177	1.01%
Water / Wastewater Construction - 425	\$5,915,000	4.50%
Sanitation Utility - 430	\$3,206,215	2.44%
Stormwater Utility - 440	\$2,638,212	2.01%
Stormwater Construction - 445	\$180,000	0.14%
Vehicle Replacement - 500	\$696,019	0.53%
Vehicle Replacement - 501	\$557,605	0.42%
Self Insured Health - 510	\$4,062,262	3.09%
Property/Casualty/Insurance Fund - 515	\$994,255	0.76%
Total	\$131,522,350	100%

GENERAL FUND - REVENUES



General Fund Sources	FY 2023/24 Proposed	% of Total
Ad Valorem	\$10,215,062	33.62%
Sales & Use Tax	\$4,844,803	15.95%
Indirect Cost Allocation	\$3,503,851	11.53%
ROI	\$3,282,500	10.80%
Intergovernmental	\$1,836,350	6.04%
Transfers	\$1,524,679	5.02%
Charges for Services	\$1,449,167	4.77%
Licenses, Permits And Fees	\$1,441,880	4.75%
PILOT	\$911,750	3.00%
Fund Balance/Reserves/Net Assets	\$681,370	2.24%
Miscellaneous	\$643,467	2.12%
Fines & Forfeitures	\$45,024	0.15%
Total	\$30,379,903	100.00%



INDIRECT COST ALLOCATION

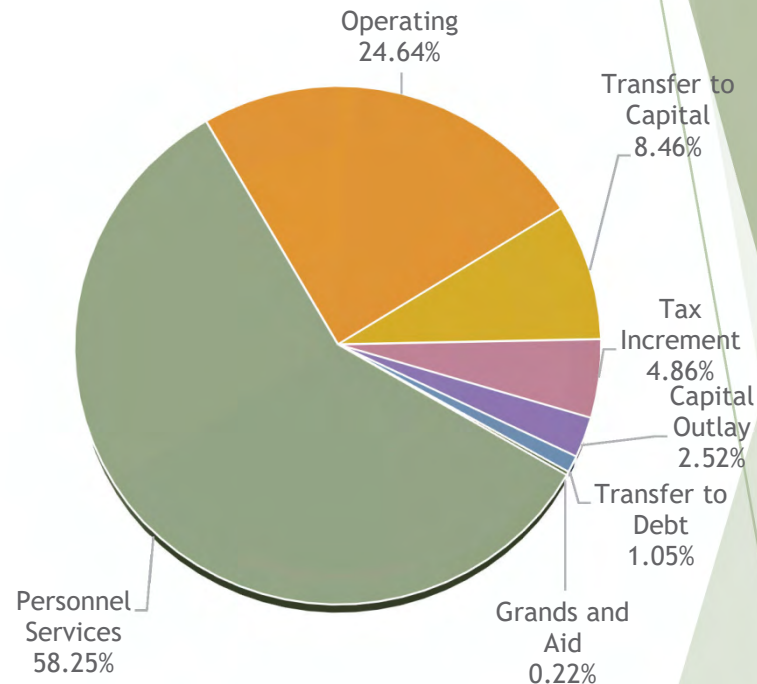


	Proposed FY2024	FY2023	FY2022	FY2021	FY2020
CRA	100,083	162,934	140,556	141,331	60,172
NECRA	43,169	96,761	52,340	53,126	29,023
Protective Insp	269,364	284,361	211,845	300,738	116,294
Fire Assess	57,895	50,000	50,000	300,247	-
Electric	615,902	700,949	1,304,290	1,562,315	700,949
Water/Waste Water	1,890,909	1,976,367	1,894,681	1,866,717	2,206,074
Sanitation	156,364	402,192	372,782	293,614	291,574
Stormwater	320,165	144,501	296,621	334,278	368,933
Self-Insurance	50,000	50,000	50,000	42,000	42,000
TOTAL	3,503,851	3,868,067	4,373,115	4,894,366	3,815,019

GENERAL FUND - EXPENDITURES



General Fund Uses	FY 2023/24 Proposed	% of Total
Personnel Services	\$17,694,776	58.25%
Operating	\$7,485,090	24.64%
Transfer to Capital	\$2,570,620	8.46%
Tax Increment	\$1,477,903	4.86%
Capital Outlay	\$765,255	2.52%
Transfer to Debt	\$319,409	1.05%
Grants and Aid	\$66,850	0.22%
Total	\$30,379,903	100%



POSITION BUDGETING

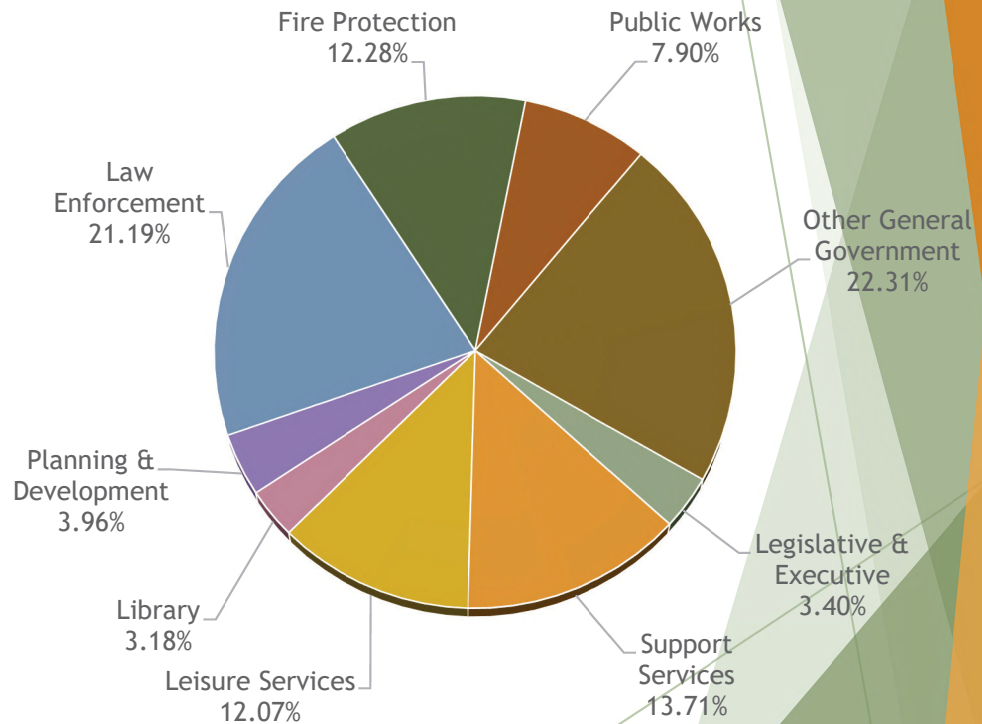


Department	Job Description	CM recommendation
Finance	Add FT Purchasing Coordinator	Approved
Parks/Recreation	Change Aquatics & Wellness Program Coordinator PT to FT	Approved
Police	Add FT Detective	Approved
Code	Code Enforcement - split 50/50 with Water/Wastewater	Approved
Parks/Recreation	Add PT Parks Specialist - CRA	Decline
Parks/Recreation	Change Parks Specialist - Cemetery from PT to FT	Decline
Police	Add FT Fleet Commander	Decline
Fire	Add FT Division Chief of Training & Standard	Decline

GENERAL FUND EXPENDITURES BY DIVISION



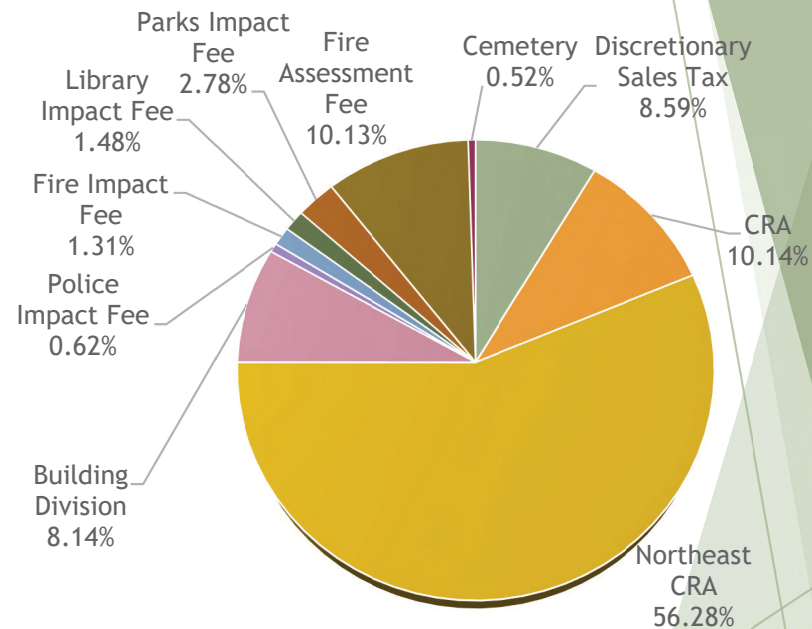
General Fund Division Expenditures	FY 2023/24 Proposed	% of Total
Legislative & Executive	\$1,033,473	3.40%
Support Services	\$4,166,164	13.71%
Leisure Services	\$3,667,531	12.07%
Library	\$964,686	3.18%
Planning & Development	\$1,203,860	3.96%
Law Enforcement	\$6,436,441	21.19%
Fire Protection	\$3,731,254	12.28%
Public Works	\$2,399,474	7.90%
Other General Government	\$6,777,020	22.31%
Total	\$30,379,903	100%



SPECIAL REVENUE FUNDS



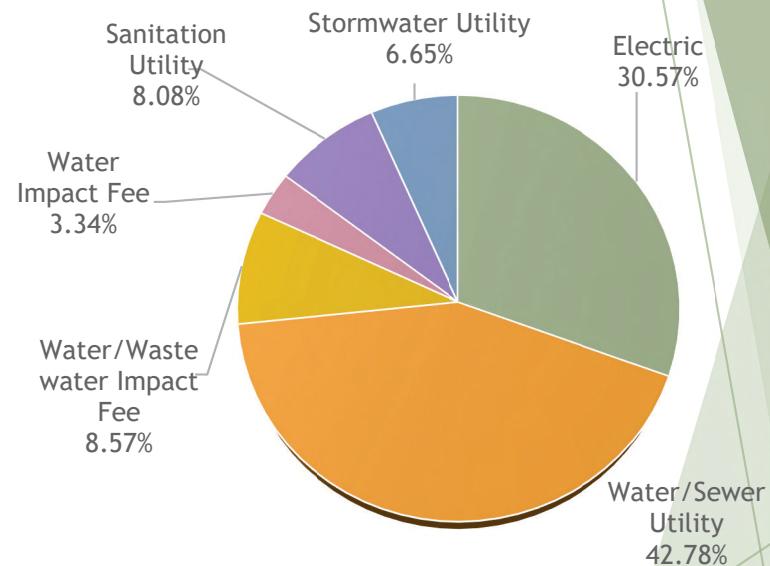
Fund	FY 2023/24 Proposed	%
Discretionary Sales Tax	\$2,164,319	8.59%
CRA	\$2,557,093	10.14%
Northeast CRA	\$14,187,469	56.28%
Building Division	\$2,052,377	8.14%
Police Impact Fee	\$157,539	0.62%
Fire Impact Fee	\$330,000	1.31%
Library Impact Fee	\$373,416	1.48%
Parks Impact Fee	\$701,436	2.78%
Fire Assessment Fee	\$2,554,593	10.13%
Cemetery	\$130,210	0.52%
Total	\$25,208,452	100.00%



ENTERPRISE FUNDS



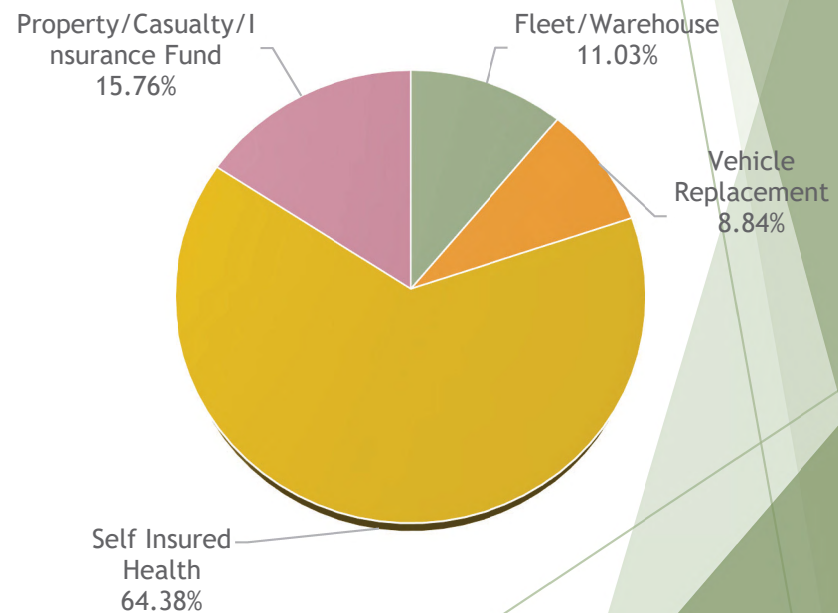
Fund	FY 2023/24 Proposed	%
Electric	12,124,089	30.57%
Water/Sewer Utility	16,967,474	42.78%
Water/Wastewater Impact Fee	3,400,000	8.57%
Water Impact Fee	1,323,177	3.34%
Sanitation Utility	3,206,215	8.08%
Stormwater Utility	2,638,212	6.65%
Total	\$39,659,167	100.00%



INTERNAL SERVICE FUNDS



Fund	FY 2023/24 Proposed	%
Fleet/Warehouse	\$696,019	11.03%
Vehicle Replacement	\$557,605	8.84%
Self Insured Health	\$4,062,262	64.38%
Property/Casualty/Insurance Fund	\$994,255	15.76%
Total	\$6,310,141	100.00%



DEBT SERVICE SCHEDULE



Debt	Outstanding P&I	FY 2023/24 Proposed
Governmental		
2011 Capital Improvement Bonds	\$319,402	\$319,402
2013 CRA Bonds	\$981,096	\$196,118
2018 CRA Capital Improvement Revenue Note	\$1,104,548	\$220,621
2018 Fire Assessment	\$31,137,790	\$1,246,643
Governmental Total	\$33,542,836	\$1,982,784
Enterprise		
2018 Capital Improvement Bonds	\$18,095,800	\$695,000
2014 W & S Bonds	\$7,297,379	\$342,305
*SRF Drinking Water Loan DW3514AO	\$1,688,736	\$94,569
*SRF Clean Water Loan 351470	\$2,818,545	\$120,455
2018 SRF Clean Water Loan WW351490	\$1,994,126	\$120,857
2017 SRF Clean Water Loan 351450	\$1,378,074	\$91,872
2017 SRF Clean Water Loan 351440	\$1,610,064	\$107,338
Enterprise Total	\$34,882,723	\$1,572,396
Total Debt Service	\$68,425,559	\$3,555,180

In CRA 117
budget

CAPITAL EXPENDITURES

GENERAL FUND (001)

CAPITAL OUTLAY



Project Name	Proposed 2023-24	Dept.
001 - General Fund	\$ 765,255	Dept.
Lighting Console for Mount Dora Music Hall	12,300	Recreation
12 AEDs	17,700	PD
4 Ballistic Shields	26,899	PD
15 Body Cameras	26,025	PD
Camera System for Interview room	9,426	PD
Online Training and Inventory System	5,173	PD
4 Vehicle radars and 2 Motorcycle radars	16,334	PD
Redaction Software for Video	7,245	PD
45 New Tasers	37,893	PD
1 Large Message Boards	23,655	PD
1 Life Pack Heart Monitor	25,000	Fire
2 Hybrid Small Pick-up trucks as spares	90,000	Warehouse
5 Marked Hybrid Patrol Vehicles	386,565	PD
Unfitting for Vehicles	81,040	PD

Offsetting revenue
from Vehicle
Replacement Fund

GENERAL CONSTRUCTION (310) CAPITAL IMPROVEMENTS PROGRAM



Dept.	Project Name	New Projects 2023-24
IT	IT - Fiber Upgrades - FY24-25 - Dora Drowdy(410) and Niles Rd (421)	160,000
CRA	Existing Streetscape Repair and Enhancement Construction	75,000
CRA	Parking Solution per the Redevelopment Plan	625,000
CRA	Downtown Streetscape - Future Phases Plan	350,000
CRA	Signage	30,000
CRA	Information Kiosks	24,400
Northeast CRA	Community Resource & Recreation Center Construction	13,000,000
Northeast CRA	Community Resource & Recreation Center Phase II - Construction drawings	150,000
Northeast CRA	Property purchase per redevelopment plan	250,000
Northeast CRA	Signage and Community Beautification	25,000
Northeast CRA	Northeast Streetlight Enhancement Program	25,000
Northeast CRA	Information Kiosks	30,000
Library	Forest Preserve Phase II (Goat Pond)	50,000
Library	Simpson Farmhouse Expansion	15,000
PW	Donnelly Street Repaving - addt. funds	2,500,000
PW	Pedestrian Crossings - ADA - addt. funds	10,000
PW	Sidewalk ADA Compliance R&R	100,000
PW	Traffic Calming - addt. funds	210,000
PW	Tree Replacement Program - addt. funds	160,000
PW	4th Ave Dock Rebuild	300,000
PW	11th Avenue Pedestrian and Traffic Calming Solutions - Sylvan to Hilltop - Eng only	100,000
Parks	Summerview Park Basketball Court	100,000
Parks	Gilbert Park Playground	700,000
Parks	Mount Dora Music Hall Landscaping & Irrigation	25,100
Parks	Donnelly Park Pickleball reconstruction including erosion issues	182,020
Parks	Sunset & Gilbert Park Restrooms	168,500
Parks	Frank Brown Park Renovation	481,000
Cemetery	Cemetery Lighting	85,000
Fire	Renovation of Station 34 (Design and Engineering)	500,000
		\$ 20,431,020

CAPITAL IMPROVEMENT ELECTRIC (415)



CITY OF
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DORA

Project #	Project Name	New Projects 2023-24
EL2202	Advance Metering Infrastructure (AMI)	200,000
EL2220	Substation	200,000
NEW	Bristol Park Apartments - Developer Project	353,000
NEW	Mount Dora Groves - Developer Project	1,119,295
TOTAL USES		\$ 1,872,295

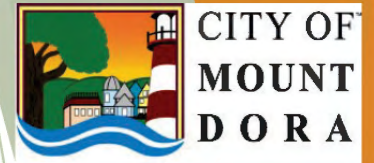
No changes - all projects have been incorporated into the budget as per direction on July 10th meeting

CAPITAL IMPROVEMENTS W / WW (425)



Project #	Project Name	New Projects 2023-24
WW2316	Wastewater Treatment Plant #2 Expansion - RIB	3,000,000
WA2315	WTP#1 Ground Storage Tanks Repair	425,000
WW2115	Round Lake Elementary Water Main	200,000
WW2120	Odor Control - Raz lines	90,000
WA2002	WWTP#1 Rehab Construction - Addt. Funds	700,000
NEW	Eudora Roundabout Utility Relocation	1,000,000
NEW	Water Treatment Plant #1 High Service Pump replacement	500,000
TOTAL USES		\$ 5,915,000

CAPITAL IMPROVEMENT STORMWATER (445)



Project #	Project Name	New Projects 2023-24
NEW	Street Resurfacing and Repair - Underdrainage Improvements - St Andrews Country club	100,000
NEW	Forres Park Drainage and Paving Project	80,000
TOTAL USES		\$ 180,000

No changes - all projects have been incorporated into the budget as per direction on July 10th meeting

FY2023-24 BUDGET FACTORS



CITY OF
MOUNT
DORA

Significant increase in Health Insurance Cost

Updated the Indirect Cost Allocation - Raftelis

Moved Stormwater and Sanitation employees
to General Fund

Eliminated annual vehicle replacement
allocation to Vehicle Replacement fund

Appropriation from Fund Balance (Reserves) of
\$681,370 to balance budget

NEXT STEPS



- ▶ 1st Public Hearing - September 7th at 6:00pm
 - Tentative Millage and Budget
 - **New Monies Only**
- ▶ 2nd Public Hearing - September 21th at 6:00pm
 - Final Millage and Budget
 - **New Monies plus Carryforward (Projects + Encumbrances)**

QUESTIONS

?



510 N. Baker St.
Mount Dora, FL 32757
352-735-7126

DATE: August 28, 2023

TO: Honorable Mayor and City Council Members

FROM: Patrick C. Comiskey, City Manager

SUBJECT: Shuttle Service Parking Solution

Introduction:

This is an opportunity for City Council to review shuttle service options as a downtown parking solution.

Discussion:

The Downtown Parking Study suggests the City implement a shuttle or tram service between fringe areas and downtown to encourage use of all parking resources. It also states a shuttle service would bring some of the furthest removed from downtown lots into play and add spaces from a number of entryways into the downtown.

The following are options for a shuttle service to the downtown area:

1. Trolley shuttle service

- a. Staff will request bids through a formal solicitation for a one-year pilot shuttle program to operate one trolley every Saturday from 11am - 7pm to the parking lots identified in Attachment #1, with the option to add more days and to extend into a multi-year contract if the pilot program is successful.
- b. The option to buy a trolley is approximately \$205,000 - \$207,000 + costs associated with a driver(s), maintenance, insurance, fuel and storage.

2. Staff also met with the Lake County Office of Transit Services (Attachment #2) to discuss if an additional bus route was feasible to accomplish the same goal. They are agreeable to provide:

- a. One to three 23' buses (dependent on desired arrival intervals), for \$50-\$100 per hour per vehicle.
- b. On demand electric carts/ vehicles through Freebee (Attachment #3) for \$40 per vehicle per hour.

To help fund the options through the Office of Transit Services, they have offered to help the City apply for a Florida Department of Transportation (FDOT) Service Development Grant. The grant requires a 50/50 match with funding up to three years. The application would be submitted May 2024, awarded July 2025, and implemented October 2025.

Budget Impact:

Approximate budget impacts to FY 2023-24 are as follows:

Option 1a: Approximately \$62,400 for a one-year pilot program (with the option to add more days and extend into a multi-year contract) for additional unknown costs at this time.

Option 1b: Approximately \$205,000 - \$207,000 + costs associated with a driver(s), maintenance, insurance, fuel and storage.

Option 2a: \$20,800 - \$124,000 (dependent on number of buses and size) for one day a week with the option to add more.*

Option 2b: \$16,640 - \$49,920 (dependent on number of carts/vehicles and size) for one day a week with the option to add more.*

* The FDOT grant would cover half for three years effective 2025.

Strategic Impact:

GOAL 1: Economic Development

Objective 1.4. Promote tourism by Enhancing Mount Dora as a Destination

GOAL 2: Infrastructure / Public Safety

Objective 2.1. Improve parking capacity/Identify final location

Recommendation:

Staff recommends moving forward with option 2a or 2b.

Attachment(s):

1. Attachment #1 - Map of Proposed Shuttle Area
2. Attachment #2 - Lake County Transit Presentation
3. Attachment #3 - Freebee Presentation

Prepared by: Misty Sommer, Director of Economic Development & Public Information

Reviewed by: Marilyn Douglas, Purchasing Manager

Aneta Barton, Budget Director

Jeanann Hand, City Clerk

Patrick Comiskey, City Manager

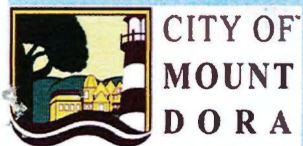
Approved - 8/24/2023

Approved - 8/24/2023

Approved - 8/24/2023

Final Approval - 8/24/2023

ATTACHMENT #1





MOUNT DORA SHUTTLE

Jill M. Brown, Director

July 24, 2023



PROJECT GOALS

- Reduce traffic movement in downtown Mount Dora
- Increase access to downtown from remote parking areas
- Move residents and visitors throughout the community
- Increase access to downtown
 - Shops
 - Restaurants
 - Bars
 - Events



PROPOSED PROJECT SOLUTIONS

Circulator Bus Route

"On Demand" Electric Carts

Others to be Identified and Explored...



CIRCULATOR BUS ROUTE

- 23-foot “Body-On-Chassis” Bus
- 12 Ambulatory & 2 Wheelchair
- Defined Route
- Arrives every 30-minutes (1) or 15-minutes (2) or 10-minutes (3)
- Project Branding
 - Bus
 - Bus Stops
 - Route Brochures
- “Route Shout” to Locate Bus(es)
- ~\$50-\$100 Per Hour Per Vehicle





PUBLIC PARKING DIRECTLY SERVED

- North Baker Street
- City Hall
- First United Methodist Church
- First Baptist Church
- Liberty Avenue Parking
- Gilbert Park
- Palm Island
- Evans Park
- Parking Garage
- North Donnelly Street
- Alexander Street







SAMPLE TIMETABLE (ONE BUS EVERY 30-MINUTES)

S. Highlands & Liberty	S. Tremain & Liberty	Charles Avenue	Alexander Street	(Recovery)	E. 5th Avenue & Tremain	N. Highlands & E. 5th Avenue	S. Highlands & Liberty	(Recovery)
9:00	9:04	9:08	9:13	9:15	9:17	9:22	9:26	9:30
9:30	9:34	9:38	9:43	9:45	9:47	9:52	9:56	10:00
10:00	10:04	10:08	10:13	10:15	10:17	10:22	10:26	10:30
10:30	10:34	10:38	10:43	10:45	10:47	10:52	10:56	11:00
11:00	11:04	11:08	11:13	11:15	11:17	11:22	11:26	11:30
11:30	11:34	11:38	11:43	11:45	11:47	11:52	11:56	12:00
12:00	12:04	12:08	12:13	12:15	12:17	12:22	12:26	12:30
12:30	12:34	12:38	12:43	12:45	12:47	12:52	12:56	1:00
1:00	1:04	1:08	1:13	1:15	1:17	1:22	1:26	1:30
1:30	1:34	1:38	1:43	1:45	1:47	1:52	1:56	2:00
2:00	2:04	2:08	2:13	2:15	2:17	2:22	2:26	2:30
2:30	2:34	2:38	2:43	2:45	2:47	2:52	2:56	3:00
3:00	3:04	3:08	3:13	3:15	3:17	3:22	3:26	3:30
3:30	3:34	3:38	3:43	3:45	3:47	3:52	3:56	4:00
4:00	4:04	4:08	4:13	4:15	4:17	4:22	4:26	4:30
4:30	4:34	4:38	4:43	4:45	4:47	4:52	4:56	5:00
5:00	5:04	5:08	5:13	5:15	5:17	5:22	5:26	5:30
5:30	5:34	5:38	5:43	5:45	5:47	5:52	5:56	6:00
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7:00	7:04	7:08	7:13	7:15	7:17	7:22	7:26	7:30
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8:30	8:34	8:38	8:43	8:45	8:47	8:52	8:56	9:00
9:00	9:04	9:08	9:13	9:15	9:17	9:22	9:26	9:30
9:30	9:34	9:38	9:43	9:45	9:47	9:52	9:56	10:00

* PM Times Bolded



"ON DEMAND" ELECTRIC CARTS

- Electric Carts
- Zero Emissions
- "Driver Ambassadors"
- 5 Ambulatory & 0 Wheelchair
- 3 Ambulatory & 1 Wheelchair
- Defined Service Area (Geofenced)
- Phone App to Request a Ride
- FREE In-App Advertising for Local Businesses
- ~\$40 Per Hour Per Vehicle (The More Vehicles and Hours, the Lower The Cost)
- More Info at the August 3rd Presentation by Freebee





OTHERS TO BE IDENTIFIED AND EXPLORED...





POTENTIAL PARTIAL PROJECT FUNDING

FDOT Service Development Grant

- Grant Application Due May 2024
- Agreement in place and funding available July 2025
- 50/50 Cash Match Grant Requirement
- Grant funding is available for one to three years

- Project Planning
- Route and Timetable Planning
- Grant Application Development 5/24
- Grant Award 7/25
- Bus Wraps
- Bus Stop Signs
- Marketing
 - Route Schedules
 - Press Releases
 - Door-To-Door Canvassing
- Implementation
 - Ribbon Cutting 10/25 ★



QUESTIONS? THOUGHTS?

freebee

MOUNT DORA



Innovative & Proven, First & Last Mile Transportation Solution



Introduction to Freebee

- Freebee is the future of public mobility, physically moving people through **FREE**, on-demand, door-to-door electric transportation.
- Freebee provides first and last mile connectivity that helps get cars off the road and makes communities a place where you can live, work and play without the need of a personal vehicle.
- Freebee is not just a transit solution, but also an economic development tool designed to physically drive traffic to local business and promote the community.
- Our service is fully customizable, aimed at meeting the goals and objectives that communities are looking to achieve. Every area has a totally different look and feel, and we are able to adapt our program in order to meet those needs.
- And the best part about our service is that we are 100% electric!

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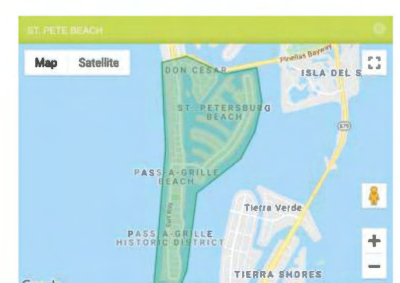
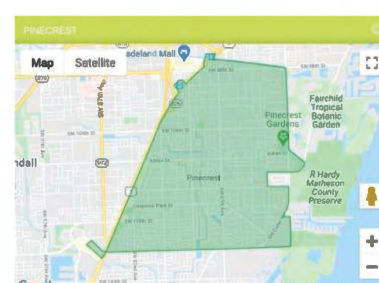
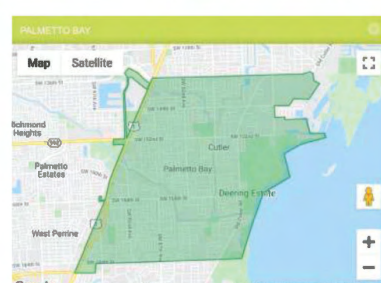
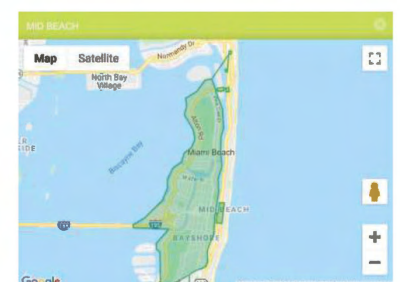
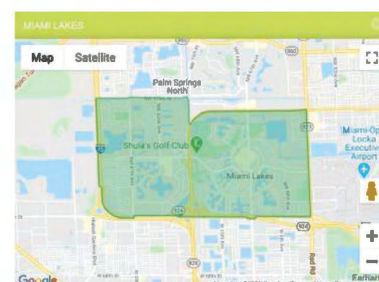
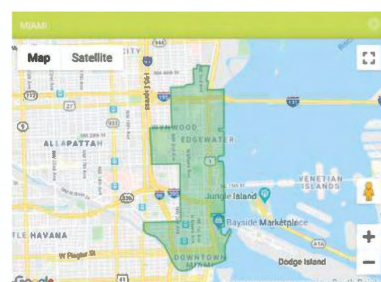
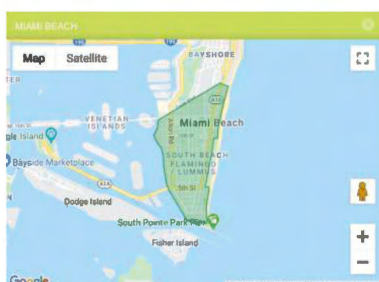
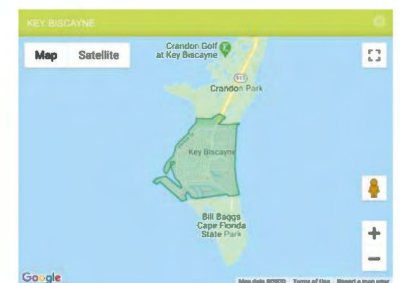
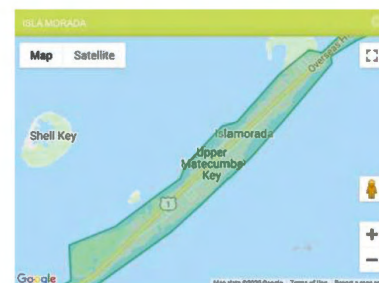
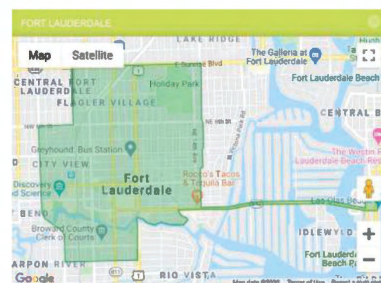
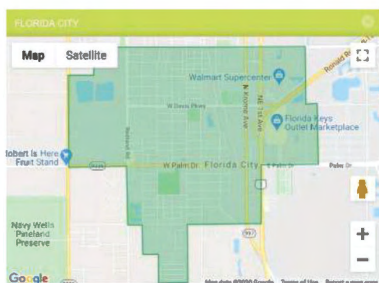
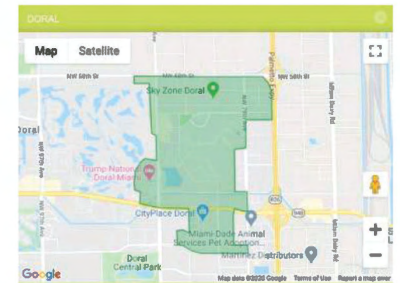
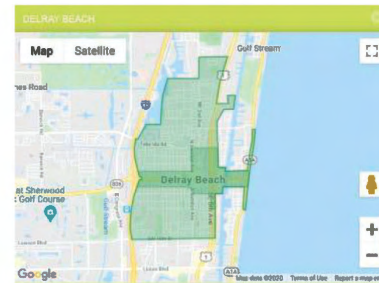
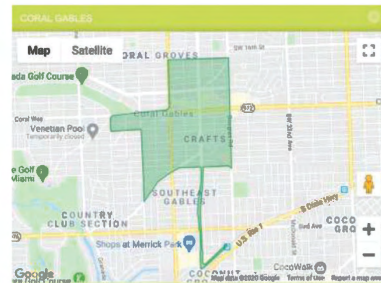
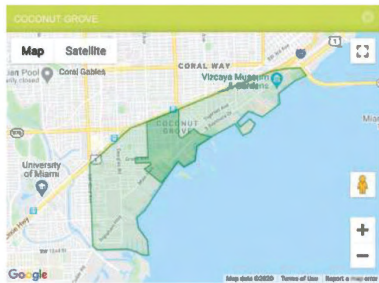
Freebee Company Overview

- Established in 2012
- Freebee currently operates a fleet of over 150 vehicles, serving over 30 communities throughout South Florida and Virginia
- **Communities:**
 - Coastal, Suburban, Downtowns, Metropolitan Cities & Islands
- **Awards & Recognition:**
 - Key to the City of Miami, Miami Dade County
 - Complete Street Champion Nominee
 - Official Clean Energy Transportation Partner of Super Bowl 2020



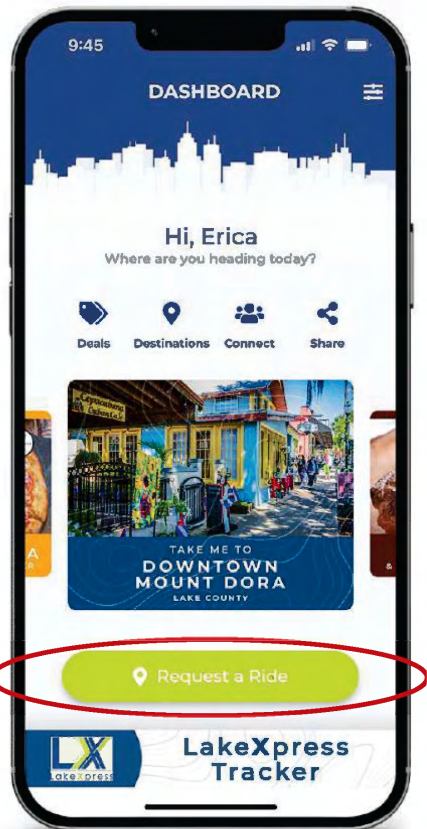
How Does It Work?



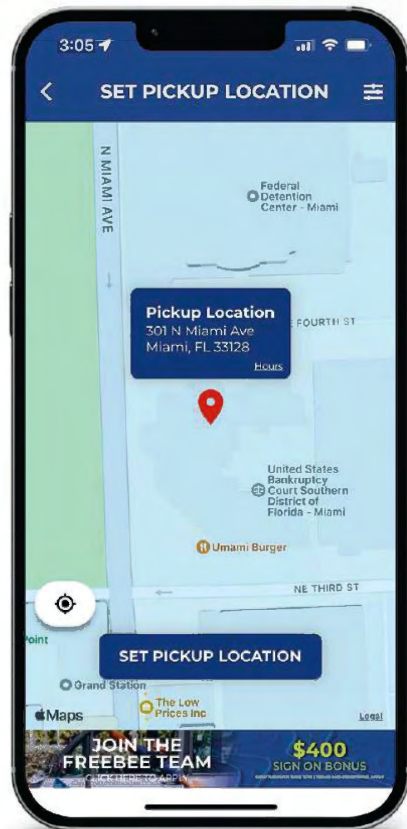


How To Use the App

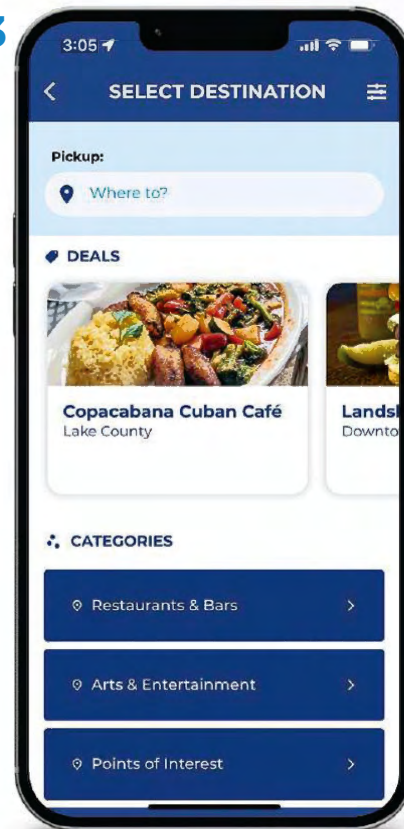
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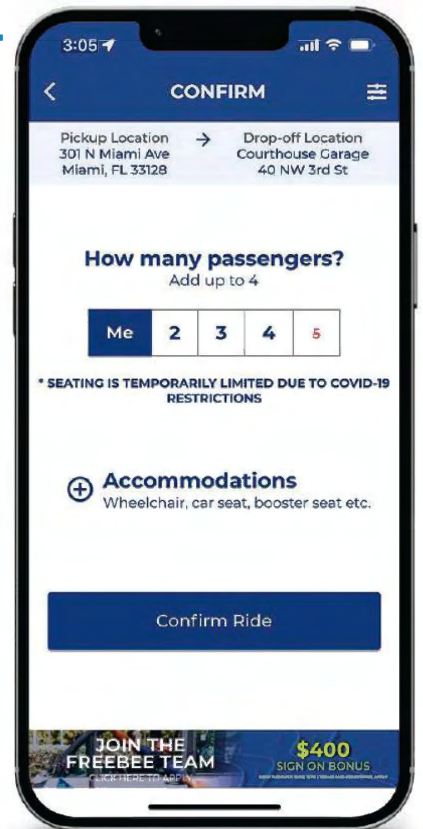
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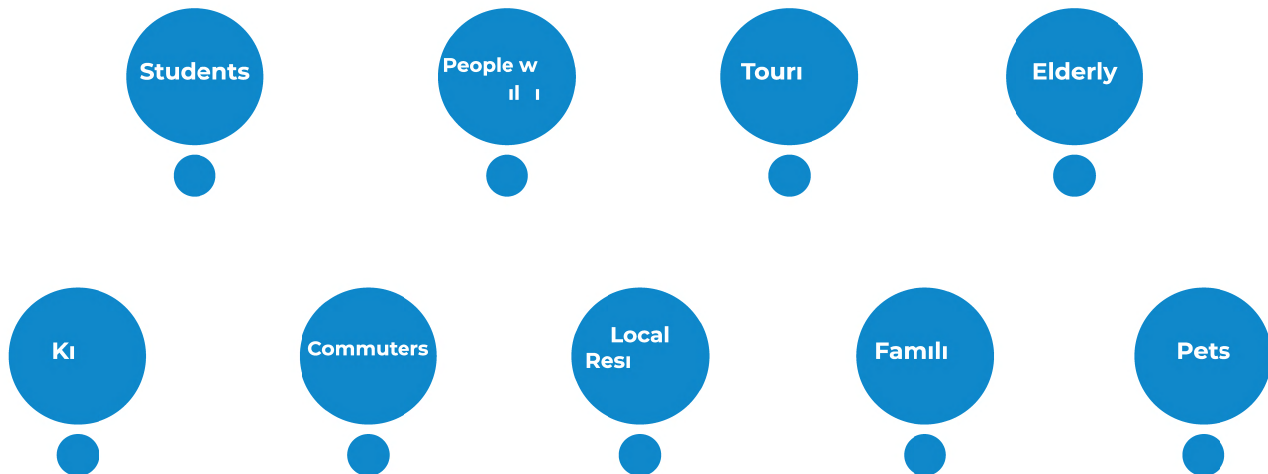
Program Benefits

- Transforms communities into a place where you can live work and play without the need of a personal vehicle.
- Minimize single-occupancy vehicles within communities
- Takes cars off the road.
- Reduces traffic congestion and helps free up limited parking availability.
- Feeder system to/from mass transit
- **Community Ambassadors:**
 - Freebee drivers serve as ambassadors and mobile concierges for Mount Dora.
- **Economic Development:**
 - Freebee's door-to-door service physically 'drives' customers to the front steps of local businesses.
- **Sustainability:**
 - 100% battery-powered vehicles promoting clean energy and reducing carbon emissions.



Who Rides Freebee?

- **Everyone rides Freebee**
- Freebee is the most equitable transportation platform available. Our solution has proven to benefit communities of all socio-economic statuses and we are committed to promoting unity and integrity amongst all community members, through equitable transportation and consistent quality of service.



Freebee Drivers/ Community Ambassadors

- The Face of the Community
- **Mobile Concierge:**
 - Rolling information desk on wheels
- Promote local events, dining, shopping, and things to do in Mount Dora.
- Neighborhood Watch
- Freebee brand ambassadors are held to the highest standard and help strengthen the bond between the City and it's community.



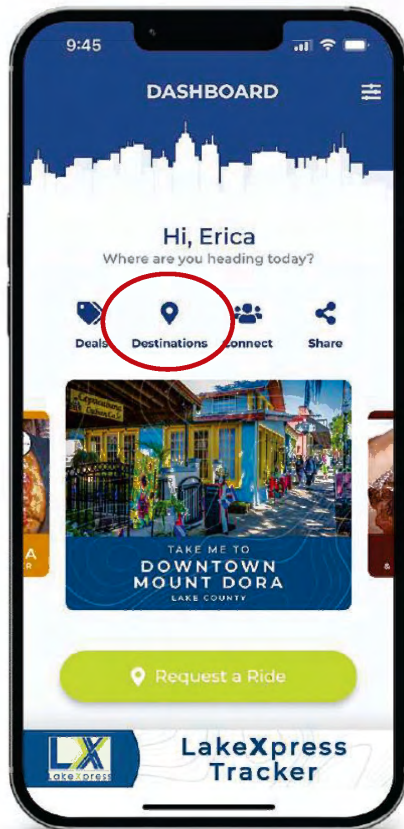
Economic Development

- In order to have a successful mobility platform, it must benefit all from a transportation and economic development standpoint.
- Benefits residents, workers, and visitors (Easy maneuverability and no-cost)
- Benefits to local businesses (Free advertising and customers delivered to their door)
- Benefits to government and local organizations (Forming bonds with the community through Community ambassadors)
- Benefits to the environment (100% Electric Vehicles)
- By providing safe, convenient, and cost effective mobility, not only does it improve the quality of life, Freebee is an important tool to attract new residents, workers, visitors, and businesses to Mount Dora.

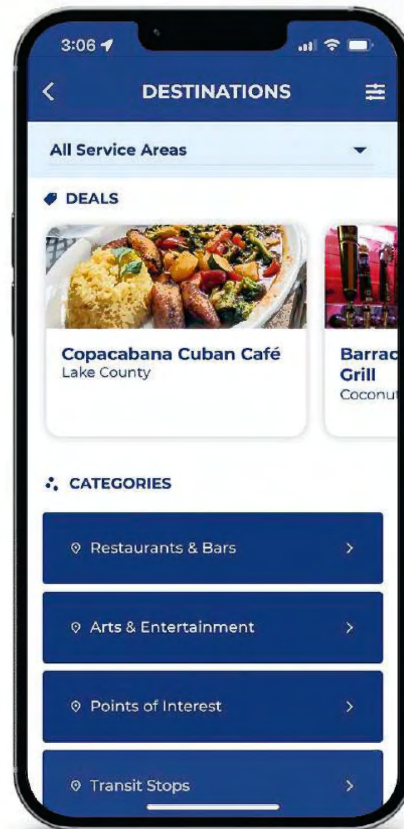


Destination Example

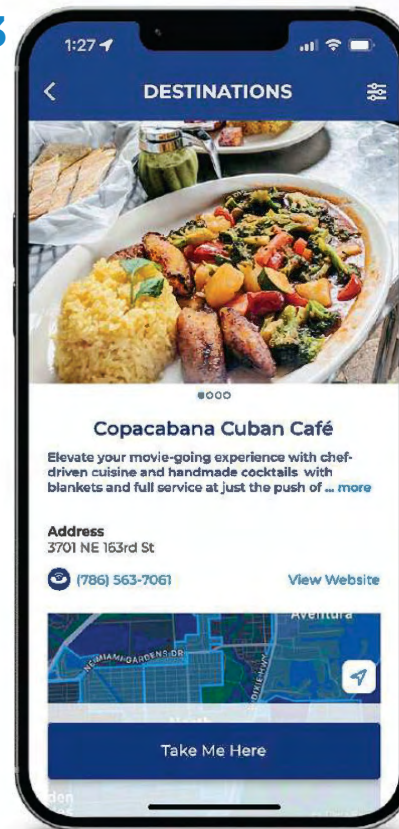
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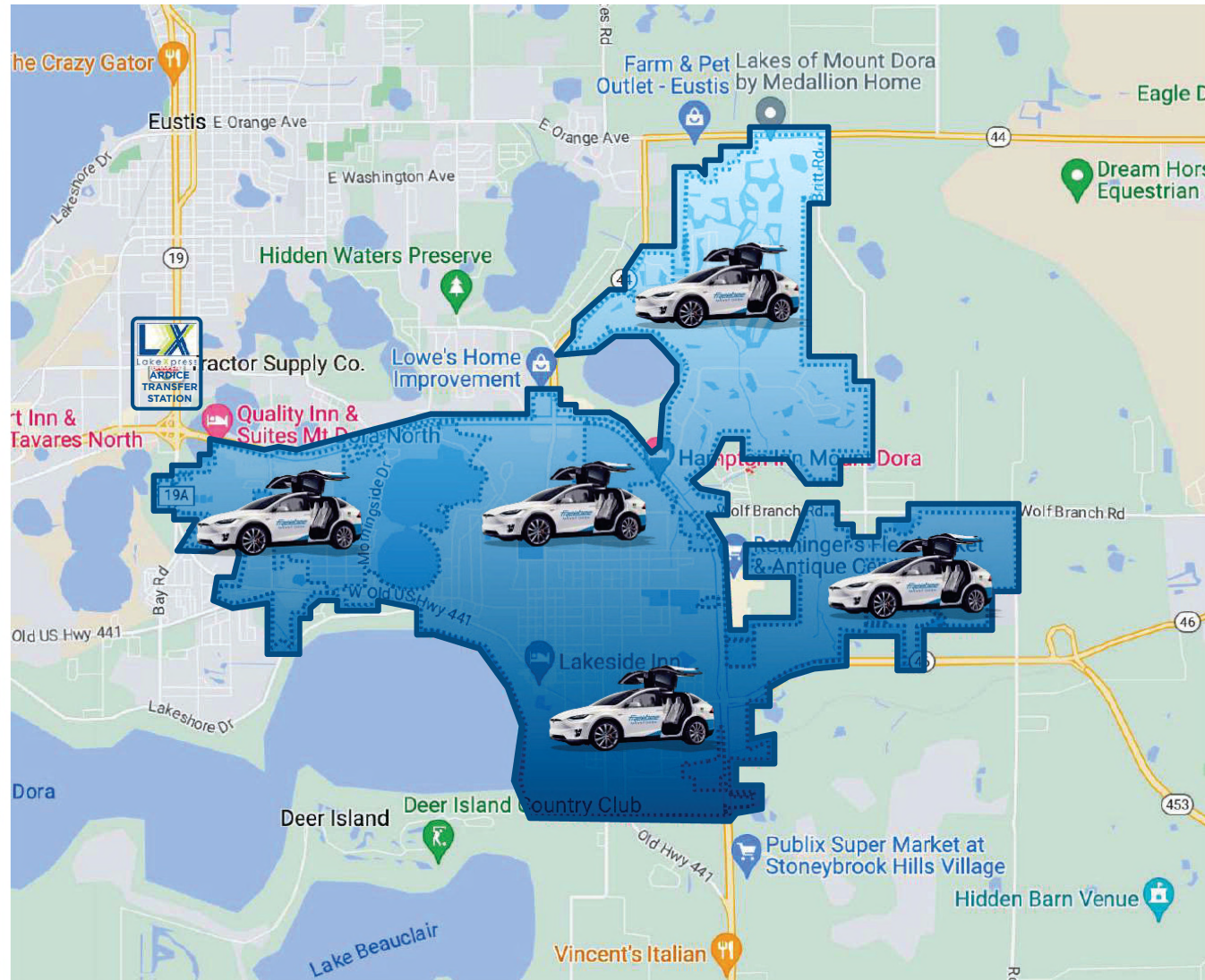


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Proposed Demonstration Project

- 12 Month Pilot Program
- Low Risk, Low Cost
- On-Demand, Door-to-Door Service
- Operating Days/Times:
- TBD
- Data Collection and Flexibility
- CLIENT DASHBOARD



Funding Solutions

- **Main Funding Sources:**
 - DOT Grants
 - Transportation & Green Grants
 - Local Businesses
 - General Fund
- **Other Funding Sources:**
 - Freebee advertising platform allows the opportunity to create interactive experiences and engage with consumers in captivating ways
 - Freebee vehicle advertising space can create a very high revenue income source





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freebee

CONTACT

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