

**CITY OF
MOUNT DORA, FLORIDA
WORK SESSION
MINUTES**



**APRIL 25, 2022
CITY HALL
510 N. BAKER ST.
MOUNT DORA, FL 32757**

CALL TO ORDER

Having been duly advertised as required by law, Mayor Crissy Stile called the Work Session of City Council to order at 10:30 A.M. in the Mount Dora Council Chambers.

ROLL CALL

Members Present

Crissy Stile, Mayor
Marc Crail, Vice-Mayor
John Cataldo, District 1
Cal Rolfson, District 2
Austin Guenther, District 3
Nate Walker, District 5

Members Not Present

Doug Bryant, At-large

DISCUSSION ITEMS

1. Economic Development Strategic Plan Update

Misty Sommer, Economic Development Manager, presented the City Council with a presentation which is attached as Exhibit "A."

Ms. Sommer spoke about the Wolf Branch Innovation District and went over the next steps for the District.

Vice-Mayor Crail mentioned the possibility of holding a joint meeting with Lake County officials to ensure they are up to date with the Wolf Branch Innovation District.

Aaron Hakim, AMCO Development, spoke about a project that AMCO would like to develop within the Wolf Branch Innovation District.

Discussion ensued on the proposed development.

Continuing with the presentation, Ms. Sommer spoke about the process and next steps at Vista Ridge Drive/Innovation Boulevard.

Ms. Sommer provided the Council with Wekiva Trail updates, Commercial/Residential Development.

Chris Carson, Cultural and Special Events Manager, spoke on different ways to promote

waterfront development by moving the footprint of some of the special events to the waterfront.

Discussion took place on residential development and redevelopment within the Northeast CRA, including mixed use development of the Grandview Commercial District.

Vince Sandersfeld, Planning and Zoning Director, spoke about the residential development within the Northeast CRA.

Adam Sumner, Deputy Planning and Zoning Director/CRA Manager, spoke about work force housing and attainable housing.

Moving on, discussion ensued on tourism in Mount Dora and the events within the city.

Vershurn Ford, Public Information Officer, discussed the different marketing ideas and strategies.

The Council provided their views on different marketing strategies.

Ms. Sommer spoke about the Highland Street Corridor Redevelopment and the suggested next steps for that area.

Finishing the presentation, Ms. Sommer spoke about the Golden Triangle Corridor Redevelopment.

2. Budget Workshop - Fleet

City Manager Comiskey introduced Ms. Rita Meade to Council.

Interim Finance Director Meade presented a slideshow, which is attached as Exhibit "B," reviewing information regarding the City's fleet vehicles

Councilmembers and staff discussed the advantages of leasing, buying-out leased vehicles, procedures for maintenance and repair, fuel, and take-home vehicles.

FUTURE MEETING DATES

1. May 3, 2022, 6:00 P.M., Regular Session
2. May 16, 2022, 10:30 A.M., Work Session
3. May 17, 2022, 6:00 P.M., Regular Session

4. June 7, 2022, 6:00 P.M., Regular Session

ADJOURNMENT

MOTION BY COUNCILMEMBER ROLFSON TO ADJOURN; COUNCILMEMBER WALKER SECONDED THE MOTION. MOTION APPROVED BY A UNANIMOUS VOICE VOTE.

There being no further business for discussion, the meeting adjourned at approximately 12:55 P.M.


JESSICA BURNHAM
City Clerk



CRISSY STILE, MAYOR
City of Mount Dora